Broader Impacts Identity and Design Workshop  
May 16, 2019  
12:00-1:30 pm, lunch provided at 11:30  
329 King Shaw Hal (ILR Conference Center)

Cornell University Office of Sponsored Programs and Office of Faculty Development and Diversity are co-hosting this workshop.

About the Workshop:  
The National Science Foundation (NSF) Merit Review process has two criteria for reviewing more than 50,000 proposals annually: Intellectual Merit, and Broader Impacts. While researchers are generally confident about the intellectual merit criterion, the broader impacts criterion can pose a different set of challenges. This workshop is open to all faculty interested in crafting a meaningful pathway for connecting their science with society within the context of the National Science Foundation’s vision for Broader Impacts.

This workshop will utilize a constructivist approach to guide participants in identifying opportunities that are most relevant and strategic for each researcher. Through reflection, writing, group work and discussion, researchers will be guided in unraveling and developing their “impact identities.” A well-defined “impact identity” can serve as the foundation through which scientific research and societal impacts are integrated and develop over the course of your career.

Early career faculty hoping to establish ongoing NSF support, as well as established faculty hoping to strengthen the broader impacts components of future NSF proposals, are encouraged to participate. Broader Impacts resources, partnership opportunities and researcher case studies will be shared.

This workshop is limited to 16 people.

Register Here by May 14th: [https://cornell.qualtrics.com/jfe/form/SV_07DqHjQOj14DA6p](https://cornell.qualtrics.com/jfe/form/SV_07DqHjQOj14DA6p)

About the Facilitator:  
Tiffany Fleming, MA, Science Education, tfleming@cornell.edu  
Tiffany Fleming is the Broader Impacts Design Manager with the Office of Sponsored Programs and Sciencenter, where she is developing resources that better facilitate sustainable broader impacts projects between university researchers and community organizations via and NSF AISL project (award #1610039). Tiffany has over 10 years of experience working with researchers across STEM fields to design, implement and assess Broader Impacts and STEM education programs across the US. She has written and co-authored competitive grants with the NSF, USDA, NY state, and private foundations, resulting in over $1.8 million in awards with public purpose. Contact Tiffany for more information.